

Destination Conwy Steering Group - Future Structure

The Steering Group is the trade representative arm of Destination Conwy currently made up of 23 members.

The proposed future format would be.

Chair of Destination Conwy Strategic Board – currently Cllr. Graham Rees (Cabinet member for Tourism)

Business and Tourism Manager (Conwy County Borough Council) - Jon Merrick

Destination Manager (Conwy County Borough Council) – George Brookes

Admin. Secretarial Support – currently provided by CDS

Attractions Members – one member for the coastal strip of Conwy County one member for the rural hinterland and one additional representative to cover this sector.

Accommodation Provider Members – These would be drawn from the different sectors of the industry, Hotels, Serviced accommodation, Self-Catering, mobile homes, caravan and camp sites.

(Any application from a representative of a particular sector would have to demonstrate their ability to contact the wider audience in their selected sector preference would be given to representatives of relevant trade bodies e.g. Local/Regional Hospitality Associations.

A **total of five geographical representatives** plus an additional two representatives to cover the Llandudno and its environs.

Statutory Body Members – these would be representative of the various bodies who have a Touristic Interest within Conwy County:

National Trust

Snowdonia National Park

Plas y Brennin

Visit Wales

RSPB

Public Transport Providers (coach company or similar)

In addition one representative from each of the following bodies with strategic interest in the Destination:

Mostyn Estates

Colwyn Bay BID

Naturally Conwy (rural food tourism group)

Retail sector

Social Enterprise sector

Relevant Conwy County Borough Council (CCBC) officers/other organisations can be called to attend when they are required to present or respond to an item on the agenda.

If any member of the Steering Group, acting either as a representative of a body or as an independent member, wishes to resign from the Steering Group they must submit their resignation in writing to the Chair of the Steering Group. Whilst the resigning member may recommend a substitute, the prior approval of the Steering Group must be obtained before such a substitute may be permitted to attend future meetings.

Members who represent a body at the Steering Group must continue to have their representation endorsed by the body. Should this endorsement be withdrawn for any reason, then the body must without delay inform the Steering Group Chair in writing and submit the name of their new representative for the approval of the Steering Group.